

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (cancelled)

Please add the following new claims 2-18.

Claim 2. (new) A product retention package having an internal cavity in which a product is positioned, characterized in that:

at least one layer of a product packaging material is sealed to form the internal cavity for receiving a product;

at least one retention means positioned in a predetermined position relative to the cavity;

where the at least one retention means restricts movement of the product across a location within the cavity to maintain the position of the product positioned in the cavity distal from a location at which the product package is opened and;

wherein the at least one retention means is selected from the group consisting of

(i) a sealed portion of the product package material extending from the sealed periphery formed about the cavity and into the cavity bisected by the location for opening the product package;

(ii) one or more sealed portions of the product package material separate and internal to the periphery formed about the cavity;

(iii) one or more openings through the product package material and sealed along their periphery located internal to the periphery formed about the cavity.

Claim 3 (new) The product package of claim 2, wherein sealing is accomplished by means selected from the group consisting of heat, ultrasound, laser and adhesives.

Claim 4 (new) The product package of claim 2, wherein the at least one layer of a product packaging material being sealed to form an internal cavity for receiving a product is self-sealing.

Claim 5 (new) The product of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is selected from the group consisting of polyethylene, polyester, polypropylene, polyurethane, polyolefin, polyvinyl alcohol, polyvinyl chloride, polyvinylidene, polyamide, vinyl acetate resins, BAREX, ethylene/vinyl acetate copolymers, ethylene/ethyl acrylate copolymers, metal vapor deposited films or sheets, rubber sheets or films, expanded synthetic resin sheets or films, non-woven fabrics, knitted fabrics, other fabric, clothes, foils and papers.

Claim 6 (new) The product package of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is opaque.

Claim 7 (new) The product package of claim 2, wherein the location at which the product is opened is identified on the outside of the package.

Claim 8 (new) The product package of claim 2, wherein the location of the retention means is the location for opening the product package.

Claim 9 (new) The product package of claim 2, wherein the location for opening the product package is severed with the aid of a mechanical means to open the package.

Claim 10 (new) The product package of claim 9, wherein the mechanical means includes scissors, a razor blade, or another cutting tool.

Claim 11 (new) The product package of claim 2, wherein the product is a planar transdermal delivery system.

Claim 12 (new) The product package of claim 2, wherein the at least one layer of product packaging material being sealed to form an internal cavity is formed into a pouch sealed along the entire periphery.

Claim 13 (new) The product package of claim 12, wherein the location for opening the product package traverses a first edge of the sealed periphery, through the cavity, and then through the second edge of the sealed periphery.

Claim 14 (new) The product package of claim 2, wherein the product packaging material being sealed to form an internal cavity for receiving a product further comprises an outer product packaging layer affixed to the inner layer.

Claim 15 (new) The product package of claim 14, wherein the inner product packaging layer is self-sealing the outer product packaging layer is selected from the group consisting of foils, polyethylenes, polyesters, vinyl acetate resins, ethylene/vinyl acetate copolymers, polyvinyl chloride, woven and non-woven fabrics, cloths and papers.

Claim 16 (new) The product package of claim 14, wherein the outer product packaging layer is affixed to the inner packaging layer by means of an adhesive.

Claim 17 (new) The product package of claim 14, wherein the retention means comprises a sealed portion between the inner and outer product packaging layers.

Claim 18 (new) The product package of claim 2, wherein the product package is tear-resistant.